# Privacy Statement for L'O.P. Ortolanda

## **Responsibility for Data Processing**

L'O.P. Ortolanda, located at Via Migliara 45, 04100 Borgo Grappa (LT), is responsible for the processing of personal data as described in this privacy statement. This statement applies to the websites ortolanda.com and ortolanda.it.

## **Processing of Personal Data**

We process your personal data because you use our services and/or have provided this information to us directly. Below is an overview of the personal data we process:

- First and last name
- Address
- Phone number
- Email address
- IP address

### Special and/or Sensitive Personal Data

Our websites and/or services are not intended to collect data from visitors under the age of 16, unless they have permission from a parent or guardian. However, we cannot verify a visitor's age. We encourage parents to be involved in their children's online activities to help prevent data collection without parental consent. If you believe we have collected personal information about a minor without consent, please contact us at borgograppa@ortolanda.com and we will delete this information.

#### **Purposes and Grounds for Processing**

We process your personal data for the following purposes:

- To contact you by phone or email if necessary for our services
- To inform you of changes to our services and products
- To deliver goods and services to you

#### **Retention Period for Personal Data**

We retain your personal data only as long as necessary to fulfill the purposes for which it was collected. The following retention periods apply for each category of personal data:

Category of Personal	Retention
Data	Period
First and last name	5 years

Address	5 years
Phone number	5 years
Email address	5 years
IP address	5 years

## **Sharing Personal Data with Third Parties**

We share your data with third parties only when necessary to fulfill our agreement with you or to comply with legal obligations.

### **Cookies or Similar Technologies**

Our websites use only technical and functional cookies, as well as analytical cookies that do not infringe upon your privacy. A cookie is a small text file stored on your computer, tablet, or smartphone when you first visit our websites. The cookies we use are necessary for the technical operation of the websites and to enhance your experience. They ensure the websites function properly and, for instance, remember your preferences. We may also use these cookies to optimize our websites.

You can opt out of cookies by setting your internet browser to block cookies. Additionally, you can delete all previously stored information via your browser settings.

### Data Review, Modification, or Deletion

You have the right to view, correct, or delete your personal data. You also have the right to withdraw your consent for data processing or to object to the processing of your personal data by L'O.P. Ortolanda. Additionally, you have the right to data portability, meaning you can request that we send the personal data we have about you in a computer file to you or a third-party organization named by you.

# **Security of Personal Data**

We take the protection of your data seriously and implement appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification.

This privacy statement applies to all services offered through the websites ortolanda.com and ortolanda.it.